Debrup Mukherjee

Data Analyst

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Summary

A T-shaped professional with 5 years of experience in Data handling and Critical thinking. Seeking a position as a **Data Analyst** professional that will allow me to grow and add value to the team.

Skills

Programming: Python . R . SQL . Apps Script
Tools: Spreadsheets . Google Bigquery . Looker . Tableau . Figma . Slides . MS Office . Github . Colab . Kaggle . Google Analytics 4
Package: OpenAI . Scipy . Sympy . Plotly . Pandas . Numpy . Tidyverse . Anthropic . Scikit-learn . Seaborn . Requests, FastAPI .
Languages: English IELTS (7.5 Avg) . Bengali . Hindi
Domain: Generative AI, Statistics, IT, Manufacturing

Experience

Data Analyst - Calitopia

December 2023 - Present, US (Remote)

AI tool building to automate lead generation
Data mining, processing and validating
Tested with OpenAI, Gemini 1.5/Gemma, Claude 3 Opus/Haiku
Built on REST API, Python3, Google Cloud deployment
Presented using Tableau, Google Looker, Bigquery, Figma

Content Writer - IIM Skills

September 2022 - November 2023, Noida

Global rank 1 for the keyword "Successful Blog Writer" on Google SERP
Expert keyword researcher using Google Ads
Participating in content planning and proofreading
Designed in Canva, Photoshop, Figma
Built website Contents in Wordpress, HTML
Monitoring and report generation through Google Analytics

Marketing Analyst - New Fan House

December 2019 - August 2022, Kolkata

Data procurement & Processing with Sheets
Data analysis and visuals for sales and marketing reports
Google map handling for Client enquiry
Market research and inventory management for optimized procurement

Certificates

Google - Advanced Data Analytics Professional Certificate
July 2024 - January 2025, Online (7 Courses)
Completed a comprehensive seven-month Google Career Certificate program that prepares students for the workforce. shown practical knowledge of sophisticated data analytics techniques and technologies, such as Tableau, Python programming, and data science workflows. confidence in statistical data analysis, regression analysis, data modelling, exploratory data analysis, and the fundamentals of machine learning.
Verify: https://coursera.org/verify/IM6Z520JNID9

Tableau - Interact with Dashboards And Reports from Tableau
November 2023, Online
Learned about visualization and Presenting a story through Tableau. Built a profile on tableau public and worked on publicly available data from Makeover Monday.
Verify:
https://www.credly.com/badges/ff290487-60fc-4744-a832-35501d6adcc3/public _url

Google - Data Analytics Professional Certificate
June 2023 - November 2023, Online (8 Courses)
Completed a rigorous six-month Google Career Certificate program that demonstrated practical knowledge of spreadsheets, SQL, R programming, Tableau, and other essential data analytics tools and procedures. data extraction and cleaning from databases. knowledgeable about using popular visualization technologies, dashboards, and presentations to create and convey data results. Communicate data insights to stakeholders in an effective manner.
Verify: https://coursera.org/verify/T45R4NUK7834

CSSC - Lean Six Sigma White Belt Certification
April 2023, Online
Studied about the framework for reducing lean wastes and process defects.
Verify: PS4m6u7Rll

CSSC - Six Sigma White Belt Certification
April 2023, Online
Foundations on process management and reducing defects in a process.
Verify: sfAYFQqECC

Education

GCETTB - Bachelor of Technology
September 2014 - June 2018, Berhampore
DGPA: 7.39